

JUSTIN DEGEER

UX/UI Designer

Located in Guelph, Ontario, I bring over 3 years of experience in UI/UX design, creating user-centered products that align with business goals. My goal is to join a dynamic team where I can apply my design expertise to craft innovative and intuitive digital experiences. I aim to contribute to projects that prioritize user satisfaction and achieve measurable results for the organization.

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www.justindegeer.com

PROFESSIONAL EXPERIENCE

UserTesting.com

User Tester | Oct 2023 - Present

- Actively participate in diverse usability studies, contributing valuable insights and feedback to enhance product functionality and user experience.
- Employ a keen eye for detail to identify user pain points, driving iterative improvements and innovative solutions in product design.
- Demonstrate a strong sense of independence in evaluating product performance, ensuring optimal user experiences across various digital platforms.

Freelance

UX/UI Designer | Oct 2020 - Present

- Designed and developed "[Corinna's Art](#)" and "[Designed By Dai](#)" using WordPress, integrating Google Analytics to track website traffic.
- Conduct user research to understand the needs of the target audience, creating user-centered designs that enhance the usability and engagement of the website.
- Apply SEO best practices to improve website visibility, drive increased traffic, and improve search engine rankings.

PROJECTS

UX/UI Case Studies

- Cookbook Buddy - created a recipe organization and meal planning app concept aimed at improving usability for home chefs. [View Project](#)
- Find Your Pet - developed a responsive website to streamline the pet adoption process. Conducted user research, created wireframes and prototypes, and performed usability testing as part of a class project. [View Project](#)
- Geer's Pizza - designed a mobile app concept for a fictional pizzeria, focusing on engaging visuals and an intuitive user experience. [View Project](#)
- Daily UI Challenges - completed daily design challenges to sharpen UI skills, focusing on rapid prototyping and visual design. [View Collection](#)

Graphic Design

- Designed simple and engaging vector graphics for a shuffleboard group. [View Designs](#)
- Created personalized designs for merchandise, including mousepads, playmats, and Yeti cups. [View Designs](#)
- Developed logos for clients, including Bsal and Twitch streamers. [View Designs](#)

SKILLS

Design

Developer Handoff, Interactive Prototyping, Mobile UI Creation, Moodboarding, Responsive Development, Typography Principles, UX Strategy, Visual Communication, Wireframe Creation

Research

Affinity Diagram, Competitive Analysis, Design Thinking, Google Analytics, Information Architecture, Journey Map, Personas, Sitemap, Storytelling, Usability Testing, User Flows, User Interviews

Programs

Adobe Illustrator, Canva, Elementor Pro, Fusion 360, Figma, Microsoft Office, SolidWorks, Webflow, WIX, WordPress, Visual Studio

EDUCATION

Conestoga College

- Diploma in Mechanical Engineering Robotics & Automation (2016)

Skillshare.com

- UX/UI Design Essentials (2021)

CERTIFICATION

Google UX Design Professional Certificate

- Coursera (2022)

Webflow 101

- Webflow University (2023)